

**Regional Malaria CSO platform**  
**Capacity Development and Mentorship Training Workshop**  
**30 July – 2 August 2019, Bangkok, Thailand**  
**Background**

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**Regional Malaria CSO Platform, GMS**

The Regional Malaria CSO Platform in the Greater Mekong Sub-region (GMS) is a network of Civil Society Organizations (CSO) from the Global Fund RAI implementing countries: Myanmar, Thailand, Cambodia, Lao PDR, and Vietnam. The Platform aims to provide common space to all the CSOs from the GMS that are working on malaria or working with malaria-affected communities in the region through other development programs. The Platform serves as the CSO constituency engagement mechanism for the RAI RSC. To date, the platform has been able to create a network with more than 50 CSOs, CBOs and community network at the national and regional level. American Refugee Committee (ARC) is the host of the platform for 2018-2020.

Regional Malaria CSO Platform objectives and activities:

1. To provide an enabling environment for civil society actors to deliver and advocate for the delivery of adequate services to affected communities currently beyond the reach of mainstream services;
2. To ensure a strong ‘last-mile’ response in national and regional elimination programs, thus safeguarding the Global Fund return on investment, ensuring program quality and relevance, and progressing elimination in the hardest to reach areas and populations;
3. To improve the coordination of CSO actors at all levels (national/regional, with national programs, with CCMs, etc.) and linking them with other networks in the GMS region;
4. To improve the technical capacity of CSO actors, where they sit outside the capacity building systems of national governments (peer support and formal training);
5. To ensure that program interventions are targeted to the populations most in need and are based on principles of human rights and equality in access to health, including a strong program focus on strengthened community systems through engagement with malaria volunteers.
6. To bring the unique insight of CSOs to malaria elimination efforts, and in doing so, provide a voice to affected communities.

**Regional Malaria CSO Platform, hosted by ARC**

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## **Purpose of training**

According to the objective number 4 of the Regional Malaria CSO platform “to improve the technical capacity of CSO actors, where they sit outside the capacity building systems of national governments (peer support and formal training)”, training needs assessment survey was conducted in the GMS among malaria implementors.

The Training Needs Assessment survey was facilitated by the platform steering committee members and country focal persons. The questions of assessment were developed and then reviewed by the RAI RSC CSO representatives and the platform steering committee members to ensure the questions are relevant to the country each country contexts and needs. The online survey to assess the needs of implementing CSOs in the RAI implementing countries were distributed throughout the platform network. Total of 47 CSO representatives participated in the assessment.

The data were analyzed to identify the areas where capacity building is most needed (the result sheet is attached, Annex:1). The following 3 main topics were identified by the CSOs for the training;

- (1) Collect, analyze and interpretation of data for evidence-based decision making
- (2) Assessing communities needs and resources
- (3) Behavioral change communication (community advocacy)

Of the above 3 topics; training on topic (1) Collect, analyze and interpretation of data evidence-based decision making was advised to be focused at country level aligning with country’s monitoring and data recording and analyzing system. Therefore, this training will be conducted cover number 2 and 3 of above-identified training topics at regional level bringing CSOs from 5 countries in one place

## **Main objectives of the training:**

1. CSO representatives understand how to collect and analyze evidence on community needs, and methods for increasing utilization of services by the community.
2. CSO representatives develop communication skills to strengthen behavior change communication activities and advocate on behalf of the affected community

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## **Training Topics:**

### **Topic: 1. Assessing the community's needs and resources**

- a. Topics for community assessment (including tools)
  - Identifying good practices and methods for engaging with the affected community and other key stakeholders (inc service providers, government, civil society, private sector)
  - Barriers and challenges faced by the affected community and other key stakeholders (inc service providers, government, civil society, private sector)
  - Inclusive governance and community engagement in the decision making process
  - Cultural competencies and skills required to work with people with different cultures

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- Gender and Rights assessment, including impact on community programming, in addition to broader social needs assessment for various malaria-vulnerable groups (migrants, women and girls, men and boys, pregnant women, local population, etc.)
- b. Use of strategic information
  - Use of secondary information and research for activity and policy development
  - Adapting activities using evidence and routine activity data from the community
- c. Community engagement in malaria programming
  - Community mobilization and participation (inc ownership) to improve uptake of services
  - Working with/through partners at the community level to scale-out services
  - Encouraging community self-organization and network building

**Topic: 2. Effective communication for behavior change and community advocacy**

- a. Creating a plan
  - Developing a BCC and advocacy strategy
  - Mapping of key stakeholders for targeted advocacy
  - Developing advocacy messages and effective channels to deliver targeted campaigns
- b. Communication skills and mediums
  - Developing communication skills for engaging with different stakeholders
  - Linking the voices of communities to policymakers to frame the issues in developing national strategic plans and national policies
  - Communication tools and techniques for effective communication through social media and other mass media
  - Writing case studies to highlight community stories
- c. Monitoring change and facilitating learning through community engagement
  - Monitoring change and impact and advocacy process
  - Creating platforms and fora for affected communities to share learnings and coordinate

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**Training Agenda**

**Objectives of the training:**

3. CSO representatives understand how to collect and analyze evidence on community needs, and methods for increasing utilization of services by the community.
4. CSO representatives develop communication skills to strengthen behavior change communication activities and advocate on behalf of the affected community

**Training schedule: 30 July – 2 August 2019**

<b>Tuesday, 30<sup>th</sup> July 2019</b>		
<b>Time</b>	<b>Topic</b>	<b>Facilitator and trainier</b>
8.30-8.45	Registration	
8.45-9.00	Welcome and overview of the training agenda	Dr. Htin Kyaw Thu, RAI RSC CSO representative, MC
9.00-9.45	<b>Session 1: Malaria Overview</b> Overview of malaria elimination in GMS countries Progress challenges, role of CSOs in malaria response	UNOPS
9.45-10.00	<b>Session 2: CSO Platform Overview</b> CSO platform presentation:	Platform secretariat
10.00-10.15	<b>Coffee break</b>	
10.15-11.00	<b>Session 3: Advocacy for malaria elimination</b> Role of advocacy in malaria elimination- The landscape of malaria regional and malaria global advocacy initiative	Jeff Smith, APLMA
<b>Topic:1 Assessing and responding community's needs and Engaging community in malaria elimination</b>		

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11.00-12.30	<b>Session 4: Community Assessment Skills</b> <ul style="list-style-type: none"> <li>community Assessment (including available tools)</li> <li>engaging with the affected community and other key stakeholders (inc service providers, government, civil society, private sector)</li> <li>Inclusive governance and community engagement in the decision-making process for service provision</li> </ul>	Facilitator: Alistair Shaw  Trainer: UCSF
12.30-13.30	<b>Lunch break</b>	
13.30-15.15	<b>Session 4: Continue</b>	UCSF
15.15-15.30	<b>Coffee break</b>	
15.30-16.30	<b>Session 5: Gender and Rights</b> Gender and Rights assessment, including impact on community programming, in addition to broader social needs assessment for various malaria-vulnerable groups (migrants, illegal workers, ethnic minority groups, women and girls, men and boys, pregnant women, local population, etc.)	APCASO
16.30-18.00	<b>Session 6: Community Dialogue Facilitation Skills</b> <ul style="list-style-type: none"> <li>Identifying good practices and methods for barriers and challenges faced by the affected community and other key stakeholders (inc service providers, government, civil society, private sector)</li> <li>Cultural competencies and skills required to work with people with different cultures</li> </ul>	Facilitator: Dr. Htin Kyaw Thu, MC Trainer: Min Htet Zaw, PSI
18.00-18.30	<b>Wrapup and take away</b>	
<b>Wednesday, 31<sup>st</sup> July 2019</b>		
8.30-9.30	<b>Community Dialogue Facilitation Skills</b> continue from previous day session 6	Facilitator: Dr. Htin Kyaw Thu, MC Trainer: Min Htet Zaw, PSI
9.30-9.45	<b>Coffee break</b>	

9.45-11.45	<b>Session 7: Effective use of information</b> <ul style="list-style-type: none"> <li>• Use of secondary information and research for activity and policy development</li> <li>• Adapting activities using evidence and routine activity data from the community</li> </ul>	Frank Smithuis, MAM
11.45-12.30	<b>Session 8: Community engagement</b> <ul style="list-style-type: none"> <li>• Community engagement in malaria programming</li> <li>• Working with/through partners at the community level to scale-out services</li> <li>• Community mobilization and participation (inc ownership) to improve uptake of services</li> </ul>	Facilitator: Alistair Lorina McAdam , PSI
12.30-13.30	<b>Lunch break</b>	
13.30-15.00	<b>Session 8: Continue</b>	Lorina McAdam , PSI
	<b>Coffee break during session 8</b>	
<b>Topic. 2 Behavior Change Communication</b>		
15.00-17.30	<b>Session 9: Creating a BCC plan and strategy at the community level</b> <ul style="list-style-type: none"> <li>• Developing a BCC plan and strategy</li> <li>• Relevant stakeholder for BCC</li> <li>• Developing BCC messages and effective channels to deliver targeted campaigns</li> <li>• Tools for BCC</li> </ul>	Facilitator: TBC  Trainer: Linna Khorn, URC Cambodia
17.30-18.00	<b>Wrap up and take away</b>	
<b>Thursday, 1<sup>st</sup> August 2019</b>		
8.30-10.30	<b>Session 10: Advocacy</b> <ul style="list-style-type: none"> <li>• Creating platforms and fora for affected communities to share learnings and coordinate with policymakers and other stakeholders: A Case study</li> <li>• Developing an advocacy strategy with the Smart Chart tool</li> <li>• Developing and monitoring an advocacy plan</li> </ul>	Jennifer Ho, APCASO Lorina McAdam, PSI
10.30-10.45	<b>Coffee break</b>	

10.45-12.30	•Session 10 continued	Trainer: Lorina McAdam, PSI
12.30-13.30	<b>Lunch break</b>	
13.30-15.00	<b>Training summary and take away Visit agenda and overview</b>	
15.00-19.00	<b>Travel to the field</b>	
<b>Friday, 2<sup>nd</sup> August 2019</b> <b>Fieldwork: Kanchanaburi Province (Proposed and to be confirmed)</b> Overview of the malaria response from the implementor in the field Practicing tools and skills learned during the training (Maximum 3 groups will be divided and practice 3 tools or leaning from the training).		
Friday, 2nd August evening: Return to Bangkok expected to arrive at 7 pm		