

Call for Application
Short Term Consultant/ Outsource
Malaria CSO Platform, GMS

American Refugee Committee in Thailand, the host of the Regional Malaria CSO Platform, GMS calls for an application from interested Individual or organization to produce an advocacy video for the Regional Malaria CSO Platform, GMS.

Application submission deadline: 6th December 2019

Available budget: USD 19,000

TERMS OF REFERENCE For “Production of advocacy video for Regional malaria civil society organizations, GMS”

1. Background

Regional Malaria CSO Platform, GMS

The Regional Malaria CSO Platform in the Greater Mekong Sub-region (GMS) is a network of Civil Society Organizations (CSO) from the Global Fund RAI implementing countries: Myanmar, Thailand, Cambodia, Lao PDR, and Vietnam. The Platform aims to provide common space to all the CSOs from the GMS that are working on malaria or working with malaria-affected communities in the region through other development programs. The Platform serves as the CSO constituency engagement mechanism for the RAI RSC. To date, the platform has been able to create a network with more than 50 CSOs, CBOs and community network at the national and regional level. American Refugee Committee (ARC) is the host of the platform for 2018-2020.

Regional Malaria CSO Platform objectives and activities:

1. To provide an enabling environment for civil society actors to deliver and advocate for the delivery of adequate services to affected communities currently beyond the reach of mainstream services;
2. To ensure a strong ‘last-mile’ response in national and regional elimination programs, thus safeguarding the Global Fund return on investment, ensuring program quality and relevance, and progressing elimination in the hardest to reach areas and populations;
3. To improve the coordination of CSO actors at all levels (national/regional, with national programs, with CCMs, etc.) and linking them with other networks in the GMS region;
4. To improve the technical capacity of CSO actors, where they sit outside the capacity building systems of national governments (peer support and formal training);

5. To ensure that program interventions are targeted to the populations most in need and are based on principles of human rights and equality in access to health, including a strong program focus on strengthened community systems through engagement with malaria volunteers.
6. To bring the unique insight of CSOs to malaria elimination efforts, and in doing so, provide a voice to affected communities.

The regional CSO platform plays a leading role in community advocacy, communication, and community engagement together with GMS countries' CSOs through regional and national consultations, strengthening the technical capacity of CSOs in RAI malaria grant implementation via training/workshops, building community networks and cross-learning site visits among the GMS countries.

As part of the communication strategy, ARC as a host of the regional CSO platform would like to document the best practices, challenges, gaps of CSOs and share the platform achievement with a wider audience.

Therefore, the American Refugee Committee (ARC) is planning to make a documentary video to be done by an external consultant.

2. Overall Objective

The overall objective of this assignment is to produce a short video that will be used to advocate for better services to the community. It aims to document best practices and challenges from RAI implementing countries, highlight community voices, and deliver key messages to the national malaria programs, the Global Fund and other donors. The video should focus on the situation in the community by highlighting a day in a life of the community workers and government officers at the field level who are providing services to Mobile Migrant Populations, ethnic communities, forest goers, and other malaria risk population.

Specific Objectives

- To document success and challenges of RAI in video to advocate for the better service in the rural and marginalized communities.

3. Country covered:

Any 3 countries from the RAI implementing countries **Myanmar, Cambodia, Thailand, Laos, and Vietnam**. Site will be determined after finalizing the outsource company.

4. Length of video:

Final product of video should be approximately 10 minutes with subtitles in English

5. Scope of work

Consultant or outsource Company will be required to do following after signing the contract:

- Develop the draft plan and scrip of video.
- Present a work plan for the assigned work specifying travelling days
- Prepare appropriate questions to solicit valuable information from interviewees
- Travel to selected District/Province/Village and health facilities from designated RAI implementing areas in any 3 countries from the RAI2E implementing countries Vietnam, Myanmar, Thailand, Cambodia and Laos.
- Perform appropriate short Interviews with the community and service provider including national program representative, and capture geographic situation in the video
- Produce a final video

The ARC will:

- Make available all appropriate documentation and resources for the Video production.
- Process for the necessary approval process for going to the field and taking video.
- Support the coordination of key field activities and interview in countries.
- Coordinate timely feedback to the draft video

6. Main coverage of video

1. Malaria situation and background of the RAI2E grant and success
2. Malaria situation and key achievements in country
3. Key vulnerable populations and approaches to reach them out
4. Interview with community people, project staff, malaria workers/volunteers (both government and CSO employed)
5. Bridging narrative from one scenario to another (ARC will identify narrator)

7. Required qualifications and Experience of the Consultant/ Production Company

The consultancy/production company applying will be evaluated against the following criteria:

- Demonstrated experience and competency in development of documentary/film production
- Experience in producing documentaries related to malaria control and prevention and elimination field, and/or experience working with remote migrant, mobile and ethnic monitory populations
- Technical capacities to ensure smooth, on time and high quality production.
- Experience working with non-government organizations is welcome
- Additional experience in development communication and mass communication will be an added advantage;

- Clear articulation of capacity and skill, and innovative approaches to carry out the assignment;
- Capacities to support further broadcasting of the produced material

8. Intellectual Property

All outputs produced in this action shall remain the property of the American Refugee Committee (ARC) as a host of the Malaria CSO platform who shall have exclusive rights over their use.

9. Budget

Applicants' proposals must include a detailed and competitive budget inclusive of all fees, insurance, production costs and taxes. Applicant(s) are responsible for managing their own tax contributions. The awarded budget (maximum US\$ 19,000) will be determined according to the proposed activities and plan put forward by Applicant and based on a competitive process.

10. Deliverable:

Final video with voiceover and subtitle and photos from the field

11. Timeline for video production:

December 2019-March 2020

12. Required document for applicaiton

Applicants are required to submit the following:

- Expression of interest, 1 page
- Concept of video, maximum 4 pages
- Proposed timeframe, 1 page (Country A, Country B, Country C)
- Financial proposal, 1 page
- Past work references

13. Payment

Payment for video will be made in 3 installments as below

30% first transaction after signing the contract

30% second transaction after finishing first draft video

40% final transaction after submitting the final video and approved by ARC

14. How to apply

Interested individual or company are invited to send application either through mail at raprakank@arcrelief.org or hard copies to ARC office in Bangkok:

American Refugee Committee

CRC Tower, All Seasons Place, 87/2 Wireless Road, 36th Floor, Office 54

Lumpini, Pathumwan, Bangkok 10330, Thailand. Website: arcrelief.org

Office number: (+66) 2-625-3133

For further information, please contact Dr. Sai Nay Min Shein, via mail Sai.Shein@arcrelief.org